

DATA FROM AN 'IT' PERSPECTIVE

Writing documents in the 'Information Technology' sense simply means creating digital files.

Unlike your pen and paper documents that are stored in plastic folders or boxes, these files are written to your Hard Disk Drive (HDD) where they become 'DATA' and whilst they may no longer be prone to wear and tear, they are now very much at the mercy of technology / cyber threats and other external risks. The loss can be more devastating and irreplaceable, hence appropriate protection is critical.

Like paper files, computers and external drives are susceptible to fire or water damage, they also remain very prone to human error such as accidental deletion or overwriting. An electrical surge can wreak havoc on a computer that may not re-boot afterwards and data can also be easily lost, stolen, corrupted and left unreadable (encrypted) due to ransomware, malware, hacking and other cyber threats.

Paper documents can be scanned to become digital versions of themselves and are very easy to lose but ironically really easy to protect.

Given the above, 'IT' can also be viewed as another word for 'Data Storage'.

IT consultants are often great at setting up and fixing issues, but they will not take responsibility when you lose data and your insurance company doesn't care either, hence it's time to claim back control. No one cares about your data more than you and rightly so, no one should do. You wouldn't hand your house keys to your alarm company after they install your security system, and the same applies here.

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Take back control by using an Online Data Backup System. This will make your life easier, your business more secure and ultimately will help you sleep easy at night too!



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Easy to setup

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